

RANDY SIEGEL, EVERYBODY'S GAY BEST FRIEND, MEDIA PROFILE

Randy Siegel is “Everybody’s GBF (Gay Best Friend).” Face it, everybody needs one. Not only for the hip-factor but for the unique masculine-feminine perspective they can offer.

For more than twenty years, Randy Siegel led a successful career in the public relations industry. In 1989, he opened the Atlanta office of Fleishman-Hillard and over the next ten years grew it into one of Atlanta’s top three public relations firms.

In 1996, Randy came out, leaving a fourteen-year marriage. Two years later, he left Fleishman-Hillard, moved from Atlanta to the mountains of Asheville, NC, and established his own business. Since then, he has become a nationally recognized expert in helping people “stand in their power” by building successful careers and living meaningful lives.

For more than fifteen years, organizations such as Earthlink, The Recording Academy (The Grammy Awards), and the University of Georgia MBA Programs retained Randy to build dynamic leaders who make rain, close deals, and inspire employees. Now as “everybody’s gay best friend” Randy is helping individuals discover their best selves and live their best lives.

Randy has authored three books, written articles for numerous publications including *Balance Magazine*, and has been quoted in *USA Today*, *Money Magazine*, and on Fox Business News. His monthly eNewsletter and weekly blog are valued by thousands of readers worldwide.

One client summed up Randy's work this way:

Your message is about life issues, growth, awareness, and openness. It's powerful stuff, and your ability to communicate it and share your life is inspiring.

Connect with Randy at EverybodysGayBestFriend.com for conversation, commiseration, and perhaps a cocktail or two.